

Application to Exhibit in the Gallery Shop

What is NEA?

A group of local artists, craftspeople, artisans and social entrepreneurs who are committed to supporting one another in our creative endeavours and fostering a thriving local arts community.

What is our purpose?

- be a support network for local creative people
- provide a safe place to develop and share our creative endeavours and ideas
- learn from one another
- promote Arts in the local area
- nurture emerging artisans
- value and promote sustainability where possible
- encourage re-localisation

We operate a retail space/gallery where we can showcase some of the best artworks of North East Victoria and to encourage people to shop locally (people do not need to go to capital cities to get unique, quality products and art).

We provide a space for workshops, community groups and mentoring groups to encourage others to find and enjoy their own creativity. We also provide studio spaces for those who need it and to create a space where community has a chance to grow.

Gallery Shop

The Gallery Shop provides an affordable selling space for local Artists/Artisans to showcase their talents, and for both local residents and visitors to have a place to purchase locally made, quality, hand crafted items.

We aim to have the shop open a minimum of 5 days per week (subject to volunteer availability).

Artisans who reside within 100kms of Benalla are encouraged to apply to exhibit.

Criteria

- all products must be hand crafted by the applicant, preferably to your own design
- priority is given to items showing artistic innovation, uniqueness and originality of design with a high level of skill reflected in the work. Interesting well designed packaging are important
- as we wish to display a diverse range of products, a limited number of artisans producing similar work may be accepted
- acceptance of products is at the discretion of the NAE Gallery Shop Team. New product lines you wish to add need to be approved before being put out for sale.
- NEA Gallery Shop Team is responsible for displaying work, however individual artisans are responsible for monitoring and replenishing their own approved stock levels
- NEA is run entirely by volunteers and we can only operate with your help. A commitment to volunteer is highly encouraged.

Additional criteria for wall art

Due to space restrictions we have a limit to how much wall art can be displayed. Wall art maybe displayed in other areas of the building including stairwells, hallways and foyer. These will be rotated regularly to ensure a fair viewing in key positions for all.

We have 4 options - up to

1. 3x large works (approx 1m x 1m). Larger canvasses may be considered
2. 6x medium works (approx 0.5m x 0.5m)
3. 9x small works (less than 0.5m)
4. an agreed combination of these

Prints are to include a Certificate of Authenticity and numbered (eg 1 of 8)

Fees

There are 4 categories:

1. Standard exhibitor - \$20.00 per month in advance for Artisans with a certain amount of experience and skill within their craft/art, and have been selling their products for more than 3 months
2. Emerging exhibitor (just starting out) - \$40.00 up front fee to cover 3 months, after which the artisan moves to the standard rate (please discuss with the Gallery Shop Team if you consider yourself to be in this category)
3. Junior exhibitor (under 18) – we encourage local Junior Artisans so please discuss this with the Gallery Shop Team

4. NFP organisations and charities, especially those supporting the creativity of disadvantaged members of our community. *(An application form for this category can be obtained by contacting the Gallery Shop Team.)*

Mentoring and assistance with such things as presentation of work, pricing, business card/ticketing etc is available on request.

Commission

NEA takes a commission on all sales

- Volunteers 20% - Volunteers are required to spend at least 12 hours per month assisting with the running of NEA and/or the Gallery Shop. (12 hours per month for studio renters)
- Non Volunteers 35% - Non Volunteers are expected to visit NEA at least monthly to monitor their own approved stock levels and replace or rotate stock as required.

Stock damage or losses

NEA will not be responsible for any damages or loss while your stock is on the premises. It is a good idea to photograph your work and/or have an inventory.

Process for application

- Final acceptance of new exhibitors is at the discretion of the Gallery Shop Team on viewing the submitted art works
- accepted exhibitors need to complete a 3 month contract
- pay for 3 months rent in advance
- submit stock which has been clearly priced, and labelled ready for sale, within 7 days of being notified of their approval

Contracts begin on the 1st of the month.

North East Artisans Gallery Shop Exhibitor Application Form

Name.....

Business Name.....

Residential Address.....

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Home ph.....Mobile ph.....

Email.....

Website.....

Are you under 18 years of age? Yes/No

Other websites where your products are featured.....

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Do you sell your work anywhere else?.....

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List what you wish to sell and give a brief description for each

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Why do you do your art/craft?

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Briefly outline your process and main materials you use. For artists, what is your style and medium?

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How long have you been making these products/art works?

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Where did the idea come for your product? What has been your main inspiration?

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Are you interested in demonstrating your craft or offering workshops at NEA?
Workshops offer another income source for many of our artisans.

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North East Artisans Inc. is a volunteer run Not for Profit (NFP) Organisation supporting local arts and our community. Volunteering is highly encouraged. Without sufficient volunteers we cannot operate. Our Gallery Shop operates on a roster basis and is staffed by Exhibitors and non-exhibiting volunteers.

I am happy to volunteer – 12 hours per month Yes/No

I am unable to volunteer at this stage Yes/No

As a volunteer, would you like to be more involved in other aspects of NEA? If so, please list your skills and area of interest

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Further discussion is always welcome in regards to ways you or someone you know may be able to support NEA into the future.

Please provide photos of your products.
These can be printed or must be in JPG, JPEG, GIF or PNG format and no larger than 2MB.

Do you give permission for these photos to be used for future promotion?

Yes/No

Applications can be:

- emailed to the attention of the Gallery Shop Team
northeastartisans@gmail.com
- or posted/delivered to
North East Artisans
28b & c Carrier
Street, Benalla 3672
Victoria