

NE. Artisans Inc.

GALLERY APPLICATION

WHO IS NE.A?

A group of local artists, craftspeople, artisans and social entrepreneurs who are committed to supporting one another in our creative endeavors and fostering a thriving local arts community.

WHAT IS OUR PURPOSE

To be a support network for local creative people, providing a safe place to develop and share our creative endeavors and ideas, learn from one another, promote Arts in our local area, and nurture emerging artisans. We value and promote sustainability where possible, and encourage re-localisation. We wish to operate a retail space/gallery where we can showcase some of the best works of North East Victoria and to encourage people to shop locally (people don't need to go to capital cities or buy overseas goods to get unique, quality products and art). We also wish to provide a space for workshops, community groups, and mentoring groups to encourage others to find and enjoy their own creativity. We would love to provide studio space for those who need it and to create a space where community has the chance to grow.

THE GALLERY/SHOP

The purpose of the Gallery is to provide an affordable selling space for local Artists/Artisans to showcase their talents, and to provide both local residents and visitors with a place to purchase local, quality, handcrafted items. Our aim is to have the gallery open a minimum of 5 days per week (subject to volunteer availability). We encourage artisans who reside within North East Victoria (or within 100kms of Benalla) to apply to exhibit.

APPLICATION INFORMATION

CRITERIA

- All products must be hand crafted by you, and preferably your own design.
- Priority will be given to items that show artistic innovation, uniqueness, and originality of design with a high level of skill reflected in the work. Interesting, well-designed packaging and display (if applicable) are important.
- As we wish to display a diverse range of products, a limited number of artisans producing similar work may be accepted.
- Acceptance of products is at the sole discretion of the NE.A Gallery committee. New product lines that you wish to add need to be approved before being put out on sale.
- The NE.A Gallery team is responsible for displaying of work; however individual artisans are responsible for monitoring and replenishing their own approved stock levels.
- NE.A is run entirely by volunteers. Without volunteers we cannot operate. A commitment to volunteering is highly encouraged.

ADDITIONAL CRITERIA FOR WALL ART

Due to space restrictions, we have a limit to how much wall art we can display. Wall art may also be displayed in other areas of the building including stairwells, hallways and foyer but will be rotated regularly to ensure a fair viewing in key positions for all.

We have four options. – up to:

1. 3x large works (approx 1m x 1m). Larger items may be considered.
2. 6x medium works (approx 0.5m x 0.5m)
3. 9x small works (less than 0.5m)
4. An *agreed* combination of these

Prints to include a Certificate of Authenticity and be numbered (e.g. 1 of 8).

FEES

There are four categories:

1. Standard exhibitor: \$20 per month. Artisans with a certain amount of experience and skill within their craft/art and have been selling their products for more than 3 months.
2. Emerging exhibitor (just starting out): \$40 upfront fee covers you for 3 months. After 3 months, artisans will move to the standard rate. *Please discuss with the gallery team if you consider yourself to be an emerging artist.*
3. Junior exhibitor (under 18): We wish to encourage our local Junior Artisans. *Please discuss with the gallery team.*
4. NFP organisations and charities: Especially those supporting the creativity of disadvantaged members of our community. *An application form for this category may be obtained by contacting the Gallery Team.*

Mentoring and assistance with such things as presentation of work, pricing, signage/ticketing etc. is available upon request.

COMMISSION

NE.A takes a commission on all sales.

- Volunteers 20% - Volunteers are required to spend at least 12 hours per month assisting in the running of NE.A &/or the gallery (16 hours for studio renters).
- Non Volunteers 35% - Non volunteers are expected to visit the NE.A gallery at least monthly to monitor their own approved stock levels and replace or rotate stock as required.

STOCK DAMAGE OR LOSSES

NE.A will not be responsible for any damages or loss while your stock is on the premises.

PROCESS FOR APPLICATIONS

The Gallery team meets in the second week of each month to consider applications. Accepted exhibitors will need to complete a 3 month contract; pay the first 3 months rent; and submit stock which has been clearly labeled and priced ready for sale, within 7days of being notified of their approval. Contracts begin on the 1st of the month.

APPLICATION FORM

NAME: _____

BUSINESS NAME: _____

ADDRESS: _____
(Residential)

HOME PHONE: _____ MOBILE PHONE: _____

EMAIL: _____

FACEBOOK/WEBSITE: _____

ARE YOU UNDER 18YRS OF AGE?

OTHER WEBSITES WHERE YOUR PRODUCTS ARE FEATURED:

DO YOU SELL YOUR WORK ANYWHERE ELSE? _____

WHAT DO YOU MAKE/CREATE? PLEASE LIST ALL THINGS YOU WISH TO
SELL (WITH BRIEF DESCRIPTION FOR EACH)

WHY DO YOU DO YOUR ART/CRAFT?

North East Artisans GALLERY EXHIBITOR APPLICATION FORM

BRIEFLY OUTLINE YOUR PROCESS AND MAIN MATERIALS YOU USE. OR,
FOR ARTISTS: STYLE OF ARTWORK AND MEDIUM?

HOW LONG HAVE YOU BEEN MAKING THESE PRODUCTS/ARTWORKS?

WHERE DID THE IDEA COME FOR YOUR PRODUCT? WHAT HAS BEEN YOUR
MAIN INSPIRATION?

ARE YOU INTERESTED IN DEMONSTRATING YOUR CRAFT OR OFFERING
WORKSHOPS AT NE.A? WORKSHOPS OFFER ANOTHER INCOME SOURCE
FOR MANY OF OUR ARTISANS.

North East Artisans GALLERY EXHIBITOR APPLICATION FORM

NE.ARTISANS INC IS A VOLUNTEER RUN NFP ORGANISATION SUPPORTING LOCAL ARTS AND OUR COMMUNITY. VOLUNTEERING IS HIGHLY ENCOURAGED; WITHOUT SUFFICIENT VOLUNTEERS WE CANNOT OPERATE. OUR GALLERY OPERATES ON A ROSTER BASIS AND IS STAFFED BY ARTISAN AND NON-ARTISAN VOLUNTEERS.

VOLUNTEER

NON-VOLUNTEER

WOULD YOU LIKE TO BE MORE INVOLVED IN OTHER ASPECTS OF NE.A? IF SO, PLEASE LIST YOUR SKILLS AND AREA OF INTEREST.

FURTHER DISCUSSION IS ALWAYS WELCOME IN REGARDS TO WAYS YOU OR SOMEONE YOU KNOW MAY BE ABLE TO SUPPORT NE.A INTO THE FUTURE.

PLEASE PROVIDE PHOTOS OF YOUR PRODUCTS.

THESE CAN BE PRINTED (if you prefer) OR MUST BE IN .JPG, .JPEG, .GIF OR PNG FORMAT AND NO LARGER THAN 2MB.

DO YOU GIVE PERMISSION FOR THESE PHOTOS TO BE USED FOR FUTURE PROMOTION? (CIRCLE) YES / NO

Applications can be:

Emailed to the attention of the 'gallery team'

northeastartisans@gmail.com or

Posted/Delivered to North East Artisans 122 Bridge St, Benalla 3672.